

# MAGGIE BEAHAN SHNAYERSON

118 Riverside Dr. · New York, NY 10024 · (917) 605-6935  
[maggie.shnayerson@gmail.com](mailto:maggie.shnayerson@gmail.com) · [www.maggieshnayerson.com](http://www.maggieshnayerson.com)

## EDUCATION

<b>Dartmouth College, B.A. Geography 2003</b>	Hanover, NH
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Significant coursework in Government; National Society Collegiate Scholars, Commendations in Film Studies

*Other Education:* The Brearley School; Holderness School; Stratton Mountain School

## RELEVANT EXPERIENCE

<b>Freelance Journalist</b>	2001—present
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*The New York Times, The New York Post, New York, NYMag.com, RadarOnline.com, Associated Press, ASSME.com*

<b>Gawker.com/Associate Editor</b>	Sept. 2007—March 2008 (New York, NY)
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Covered media industry for influential New York City gossip blog, writing 6-10 items daily

<b>The Village Voice/Director of Public Relations</b>	Jan.—Sept. 2007 (New York, NY)
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Design and guide media image of the *Village Voice* newspaper and parent company; crisis management; media relations; marketing and strategy

<b>The New York Sun</b>	(2003-2006) New York, NY
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### **Communications and Marketing Manager Feb. 2005—Dec. 2006**

- Guide publication image in the media; crisis management; media relations; marketing and strategy

### **Executive Assistant to the President Nov. 2004—Feb. 2005**

- Manage calendar, phone calls, travel arrangements, press and human resource issues for editorial staff
- Organize fundraising events on behalf of charitable entities attached to the New York Sun

### **News Assistant and Staff Reporter Oct. 2003—Nov. 2004**

- General assignment reporting for daily paper. Manage freelance payrolls, coordinate intern program, clerical work

<b>The New York Post/Regular Freelancer</b>	July—Sept. 2003 (New York, NY)
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Cover crime beat for metropolitan daily newspaper

<b>TIME Magazine/Editorial Intern</b>	June—Sept. 2003 (New York, NY)
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Develop, report, and write news and culture stories for *Time's* Notebook and Society sections

<b>The Dartmouth/Asst. Managing Editor</b>	Sept. 1999—June 2003 (Hanover, NH)
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35 hours a week running daily college newspaper. Manage staff of 15 junior reporters and seven news editors Reporter on nationally covered 2001 story of murdered professors Half and Suzanne Zantop

<b>The Independent/Reporter</b>	June—Sept. 1997 and 1998 (Hillsdale, NY)
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Cover local and county news for paper with circulation of 30,000. Winner of the New York Press Association's 2nd place award for investigative reporting for series on Lyme disease in Columbia County

<b>The Summit Daily/Reporter</b>	Jan.—March 2002 (Frisco, CO)
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Cover local and county news for daily newspaper

## SKILLS

Online content; web research; fluent in Mac/PC; experienced w/Office, HTML, CSS. Multiple blogging/web design software and platforms esp. WordPress, WPMU, RapidWeaver, Movable Type. Video, image and sound editing for web.